

Membership is the heart of our organization, and we all have a part to play in its success.

Every member is a recruiter when they share our mission with potential new members and recruiting even one new member can start a chain of other new members as they share their experience with other potential new members.

Although we know that there are only a percentage of members that regularly attend monthly meetings, imagine if each attendee were to recruit just one new member and bring them to the next meeting!

Using the Just One Pledge Card found in Malta in Membership Resources is an excellent way to set small membership goals in your auxiliary. Start by asking each member at your next meeting to take an application to carry and fill out and leave a Just One Pledge card to be with your secretary.

Don't overlook the times when you have nonmeeting members inside your Post home. When you are having an event or just a large crowd at your Post is also a great time to talk about the Just One Pledge card.

When a completed application is returned with the recruiter's name for anyone who did a pledge card, do something special to acknowledge their pledge being fulfilled.

Here are some ideas as a reward:

- Have a special poster in your Post home that celebrates recruiters that fulfilled their pledge.
- Enter the name of each member who fulfilled their pledge into a drawing for some prize.
- Plan an appreciation celebration lunch or event every few months for anyone who fulfilled their pledge by a specified date.

The ways to celebrate their success are as individual as each Auxiliary and just have fun with it.

Keep in mind that your comrades are also recruiters and ask your Post Commander if they would like their members to also do a Pledge card. Together we can all reach for new members!